

**WEEKLY BULLETIN ADVERTISING:**

We send and email this bulletin to approx 12,000 different construction related companies per year. We send it to brand new contractors, and construction companies that have recently applied for a contractors license. We send to general contractors, subcontractors, developers, architects and engineers. If you need to get your company name out there, this is the place to do so. The dimensions may fluctuate. All sizes are approximate.

**ADVERTISING RATES:**

AD SIZE	DIMENSIONS Width x height	4 WEEKS	12 WEEKS	26 WEEKS	52 WEEKS
4 line listing	2" x 1/2"	n/a	\$ 120	\$ 234	\$ 416
1 column	1-1/2" x 9"	\$100	\$ 250	\$ 550	\$ 995
2 columns	2-3/4" x 9"	\$200	\$ 540	\$1,105	\$ 2,080
3 columns	4-1/4" x 9"	\$300	\$ 810	\$1,650	\$ 3,120
Business Card	1-1/2" x 5-1/2"	n/a	\$ 180	\$ 350	\$ 750
Full Page	8-1/2" x 11"	\$500	\$1,350	\$2,765	\$ 5,200
Web Banner	4-1/4" x 2"	n/a	\$ 250	\$ 550	\$ 995
Web Business Card	3-1/2" x 2"	n/a	\$ 150	\$ 350	\$ 750
Inserts	8-1/2" x 11"	\$75/week			
Minority Ad	1-1/2" x 6"	\$20/week			

**ADVERTISING AGREEMENT (PLEASE PRINT)**

AD SIZE \_\_\_\_\_ PER ISSUE COST \$ \_\_\_\_\_ # ISSUES \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

TRADE CATEGORY \_\_\_\_\_ LICENSE # \_\_\_\_\_  
(WHAT YOUR COMPANY DOES)

YOUR NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

By: \_\_\_\_\_ EMAIL ) \_\_\_\_\_  
Authorized Signature

Deadline for advertising is Wednesday. **LIABILITY**--Advertisers shall hold the Sierra Plan Room free and harmless from any costs and damages resulting from compliance with the insertion order (i.e. libel, violation of copyright, privacy, etc.).NOTE: Advertising Paid in Advance. No Refunds. Returned check charge \$20.00. Rates are subject to change without notice.

**ADVERTISING AUTOMATICALLY RENEW UNLESS CANCELLED, IN WRITING.**

**MINORITY AD CONTENTS (\$20/WEEK).** Include PROJECT NAME/DESCRIPTION , PROJECT BID DATE, where to send bid including Contact name, Company name, address, phone, fax, email.

**SIERRA PLAN ROOM  
MEMBERSHIP APPLICATION**

(PLEASE PRINT)

HOW DID YOU HEAR ABOUT THE SIERRA PLAN ROOM?  
\_\_\_\_\_

NAME OF PERSON APPLYING: \_\_\_\_\_

TYPE OF BUSINESS (Trade): \_\_\_\_\_ LIC.# \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

**TYPE OF CONSTRUCTION  
(CHECK ALL THAT APPLY)**

- ( ) RESID REMODELS ( ) COMMERCIAL ( ) CUSTOM HOMES
- ( ) GOVT/PUBLIC PROJECTS ( ) MULTI-FAMILY ( ) SERVICE CALLS
- ( ) TRACTS ( ) OTHER \_\_\_\_\_

**NAMES OF PERSONNEL WHO WILL BE USING THE SIERRA PLAN ROOM**  
\_\_\_\_\_  
\_\_\_\_\_

**THE UNDERSIGNED IS PAYING THE FOLLOWING FEE:**

- 6 MONTHS OF SERVICE \$395.00 ( )
- 1 YEAR OF SERVICE \$595.00 ( )
- 2 YEARS OF SERVICE Includes ad listing \$1050.00 ( )

NOTE: Membership & Advertising Paid in Advance. No Refunds. Returned check charge \$20.00. Rates are subject to change without notice. MEMBERSHIP AND ADVERTISING AUTOMATICALLY RENEW UNLESS CANCELLED, BEFORE DUE DATE, IN WRITING.

DATE: \_\_\_\_\_ YOUR NAME: \_\_\_\_\_ (PRINT)

SIGNATURE: **X** \_\_\_\_\_

RETURN TO: SIERRA PLAN ROOM; 3111 SO. VALLEY VIEW #B120  
LAS VEGAS, NV 89102 (702) 871-1077 FAX (702) 871-8220