



ADVERTISE IN THE  
**SIERRA PLAN ROOM  
 ONLINE  
 CONSTRUCTION DIRECTORY  
 FOR NEVADA**

YOUR AD IS GOOD FOR A WHOLE YEAR.  
 EXCELLENT SOURCE OF ADVERTISING

FILL OUT APPLICATION AND  
 SEND TO:

SIERRA PLAN ROOM  
 3111 SO. VALLEY VIEW #B-120  
 LAS VEGAS, NEVADA 89102  
 (702) 871-1077  
 FAX (702) 871-8220  
 SIERRAPLANROOM@YAHOO.COM

**BONUS (OVER \$250 VALUE) FOR  
 BUSINESS CARD ADS AND LARGER:**

- FREE 2-line bold listing
- FREE 1-MONTH membership in the Sierra Plan Room where you will receive a weekly bulletin, and bid privileges for unlimited amounts of projects.
- FREE -- We will keep you on our referral list for ONE YEAR where we will refer you to potential customers.

**GO SEE THE 2009 CONSTRUCTION  
 DIRECTORY AT  
 WWW.CONSTRUCTION22.COM  
 CLICK TO ENTER  
 CLICK ON THE 2009 CONSTRUCTION  
 DIRECTORY BOOK**

**FIRST COME FIRST SERVED FOR AD LOCATION.  
 BE SURE TO RETURN THIS APPLICATION  
 IMMEDIATELY SO YOU WILL BE AT THE BEGIN-  
 NING OF YOUR CATEGORY!!!!!!**

**ADVERTISING AGREEMENT  
 (PLEASE PRINT)**

AD SIZE \_\_\_\_\_ COST \_\_\_\_\_

SECTION TITLE : \_\_\_\_\_

TRADE CATEGORY \_\_\_\_\_  
 (WHAT YOUR COMPANY DOES)

LICENSE # \_\_\_\_\_

YOUR NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (    ) \_\_\_\_\_

FAX (    ) \_\_\_\_\_

EMAIL \_\_\_\_\_

By: \_\_\_\_\_  
 Authorized Signature

**SECTIONS:**

- SECTION 1 CONSTRUCTION CONSULTANTS &  
 SERVICES** (architects, engineers,  
 real estate, mortgage, lenders, etc.)
- SECTION 2 CONSTRUCTION SUPPLIERS**
- SECTION 3 CONTRACTORS/ SUBCONTRACTORS/  
 TRADESPEOPLE/ INSTALLERS**

**ADVERTISING RATES:**

AD SIZE	DIMENSIONS HEIGHT X WIDTH	COST
COMPANY LISTING IN BOLD PRINT	2 LINES	\$ 100
BUSINESS CARD SIZE	2" X 3-1/2"	\$ 295
2ND BUSINESS CARD SIZE	2" X 3-1/2"	\$ 150
HALF PAGE	3-1/2" X 4-3/4"	\$ 390
FULL PAGE	7-1/2" X 4-3/4"	\$ 710
BOTTOM OF FRONT COVER	3-1/2" X 4-1/2"	\$4000
TOP OF BACK COVER	6-1/2" X 5"	\$3500
INSIDE FRONT OR BACK COVER	7-1/2" X 4-3/4"	\$1800
CENTERFOLD 4-PAGE COLOR SPREAD	7-1/2" X 4-3/4"	\$5500

\*All artwork is black and white except centerfold and outside cover.  
 Additional fee applies if color is requested.

All advertising is payable in advance. Rates subject to change without notice. No refunds. Returned check charge \$20.00. Black & White Camera Ready Artwork is required or \$15 minimum charge for initial layout & artwork by our staff.

LIABILITY -- Advertisers shall hold the Sierra Plan Room free and harmless from any costs and damages resulting from compliance with the insertion order (i.e. libel, violation of copyright, privacy, etc.) Signer is authorized by its company to advertise.

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